



Virtual benefits fair

















Helping you stay connected to your employees through the annual enrollment process

As employers plan for annual enrollment in the context of COVID-19, many organizations are facing the challenge of how to stay connected with their people throughout the process while staying physically apart.

Alight's virtual benefits fair can help, providing an enhanced turnkey digital experience that serves as the central hub for employees to learn about their 2021 benefits and carrier options, connect with decision support tools or counselors and prepare to enroll.

Innovating the benefits fair experience

Our virtual benefits fair solutions combine annual enrollment fundamentals and innovation to deliver on the great employee experience your people have come to expect—even when they aren't in the building.

The fundamentals		Digital innovation			
 Virtual event space configuration	 Content development	 Event design & branding	 Event strategy & planning		
 Event hosting/management	 Exhibitor content coordination	 Tailored promotional video	 Tailored high-impact email	 Tailored digital poster	 Tailored welcome video
 Exhibitor training	 Client training	 1:1 chat with vendor	 Networking & 1:1 chat	 Gamification	 Extended event promotion

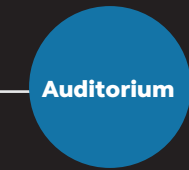
VIRTUAL BENEFITS FAIR

How it works

Tools and support materials employees can use to make their 2021 benefits decisions

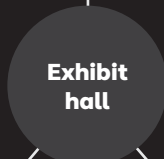


Information on the enrollment process and how to access the enrollment website



Access to scheduled and on-demand presentations about 2021 benefits

List of participating carriers and links to their websites/pages



Pages provide carriers with a space to share information with attendees*



*Premium and Custom packages only

Interested in learning more about our virtual benefits fair solutions?

[Let's talk](#)